

Turkish Publishers Met with Azerbaijani
Publishers and Book Lovers in the
7th International Baku Book Fair

NEW TITLES
FROM TURLA

PUBLISHING^{IN} TURKEY



**TURLA Meetings Children's Books' Rights Fair
was held between 20-22 April 2021!**

The International Book Fair: Interview with
Claudia Kaiser from Frankfurt Book Fair
Coordination Committee



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AND TOURISM

**License Holder And Managing Director
Association Of Press and Publishing:**
Mustafa Karagüllüoğlu

Editor in Chief:
Esra Ceceli

Publication Board:
Mustafa Karagüllüoğlu
Emrah Kısakürek
Halil Çelik
Süleyman Bayrak
Neslihan Kurt Özçetin
Bülent Oktay
Şamil Kömürcü
Eren Kahraman
Mustafa Yabanigül

Editors:
Elif Şentürk Gül

Member Relations of Asc.:
Yavuz Selim Taştekin

Association of Press and Publication:
Küçükçamlıca Mahallesi, Şekerkaya
Sokak, No: 9/A
Çamlıca/Üsküdar İstanbul
Phone: 216 339 36 06
Fax: 216 325 19 82

Turkish Literature Abroad
www.turlameetings.com
e-mail: info@turlameetings.com
Twitter: @TURLAMeetings
Facebook: /TurlaMeetings

Graphic Design:
Mehmet Çekil

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GREETINGS FROM TURKEY

Dear publisher friends,

The publishing sector was also affected like many sectors because of the Covid-19 pandemic that emerged in 2020. We as the Association of Press and Publishing updated the Turkish Literature Abroad (TURLA) Project that conducts since 2017 sponsored by the Ministry of Culture and Tourism. We aimed to downshift the effects of pandemic and to bring together Turkish and international publishers with this "New TURLA Version".

We realized TURLA Meetings Virtual Book Fair which is Turkey's first online book fair hold between 17-19 November 2020. 142 international publishers from 38 different countries met approximately 500 copyrights meetings in TURLA Meetings. At the same time, the participants could participate in the online panel on the publishing sector.

TURLA actualized TURLA Meetings Children's Books' Rights Fair hold between 20-22 April 2021 for just the international children's books publishers. As part of TURLA Meetings Children's, the publishers met online B2B meetings. The second of TURLA Meetings Virtual Book Fair, which hold successfully in the first year, will continue to bring our international publisher friends with our Turkish publishers on 7-9 December 2021 this year.

We will continue to build the literature bridges thanks to our cultural projects will be sponsored by the Ministry of Culture and Tourism and to inform you about the Turkish publishing sector with the Publishing in Turkey Magazine that is published every year by TURLA.

I am greetings you from İstanbul on behalf of the Turkish publishers. I am looking forward to meeting with you in 2. TURLA Meetings Virtual Book Fair.



MUSTAFA KARAGÜLLÜOĞLU
THE CHAIRMAN OF ASSOCIATION
OF PRESS AND PUBLISHING

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TURLA Meetings Children's Books' Rights Fair was held between 20-22 April 2021!

ELİF ŞENTÜRK GÜL



Online Children's Books' Rights Fair on *April 20-22*

Appointment System is Now Open

REGISTER NOW

turlameetings.com



TURLA brought together the children's book publishers and copyright agencies from around the world between 20-22 April on turlameetings.com in its first event in 2021.

Turkish Literature Abroad (TURLA) Project aims to introduce Turkish literature and to represent Turkish publishers in the world since 2017. TURLA introduce to international publishers the Turkish publishers' books in the Children-Adult, Fiction, Nonfiction publishing catalogs. TURLA which decided to transfer these catalogs to the turkishliterature.org website in 2020, continues to introduce Turkish literature and books owing to this website during the pandemic process also.

On November 2020, TURLA took place the first TURLA Meetings Virtual Book Fair to strengthen the literature bridge that builds between the Turkish and international publishers and to decrease the negative effects of the pandemic for publishers. In TURLA Meetings Virtual Book

Fair which is the first online book fair in 2020, 142 international publishing professionals from 38 different countries had met approximately 500 online B2B meetings on turlameetings.com.

In the first special event in 2021, the children's book publishers and the copyrights agencies met at TURLA Meetings Children's Books' Fair that is held between 20-22 April on the website. 92 international publishers from 24 different countries met nearly 200 B2B copyrights meetings throughout three days.

In the first special event in 2021, the children's book publishers and the copyrights agencies met at TURLA Meetings Children's Books' Fair that is held between 20-22 April on the website. 92 international publishers from 24 different countries met nearly 200 B2B copyrights meetings throughout three days.